

## About this file

There are two sections to this document.

### Section I

For those users who have only the electronic edition of the [ÅSE™ Application Guide](#) and not the hardcopy edition, the first section is the series of Application Guide pages designed to accept user entries as part of the practical exercises. They can be printed and photocopied for you to fill in manually as you complete the Application Guide exercises.

### Section II

The second section is a set of blank templates for your reference and use in conducting your own Strategy Deployment and Execution. They follow the basic structure of the **ÅSE™** methodology. Use them either as printable blanks for manual fill-in, or as electronic forms that can be replicated as needed. Note that there is a page for each level of the deployment cascade:

1. **Plan Period** and its Strategic Goals
2. **Strategic Goal (SG)** and its Strategic Objectives and Key Performance Indicators
3. **Strategic Objective (SO)** and its System Critical Success Factors
4. **System Critical Success Factor (SCSF)** and its Leadership Activities
5. **System Critical Success Factor (SCSF)** and its Department Objectives
6. **Department Objective (DO)** and its Process Critical Success Factors
7. **Process Critical Success Factor (PCSF)** and its Process Objectives
8. **Process Objective (PO)** with its respective **Projects/Activities/Tasks (PAT's)**

Typically a deployment cascade will require multiple copies of each of these templates, with the required number of copies increasing as you progress to lower, more detailed branches of the hierarchy tree. Your deployment may produce 20 or 30 or more improvement Projects/Activities/Tasks, yet there may be only 3 to 6 top-level Strategic Goals.

As an aid in building a complete deployment map on paper, “off-page connectors” are included on each of the templates. If you want to create a wall map or tabletop map, use these to label the sheets with matching letters, numbers, symbols or colors to match up adjoining sheets like a puzzle. (Even if you are subscribed to the [ÅSE™ Applied Strategy Execution™](#) hosted database service, you still may find these helpful as worksheets for defining the elements of your deployment cascade prior to inputting them into your database.

NOTE: For “Identifier”, you may choose to adopt the scheme in the Application Guide:  
SG-1, SO-1-1, ....., PAT-1-1-1-1-1-1-1. (Or use any system that works for you.)



# Section I

User Response Pages  
for the  
Practical Exercises  
presented in the

**ASE™ Application Guide**

**Order the Templates product (PDF + XLS)**



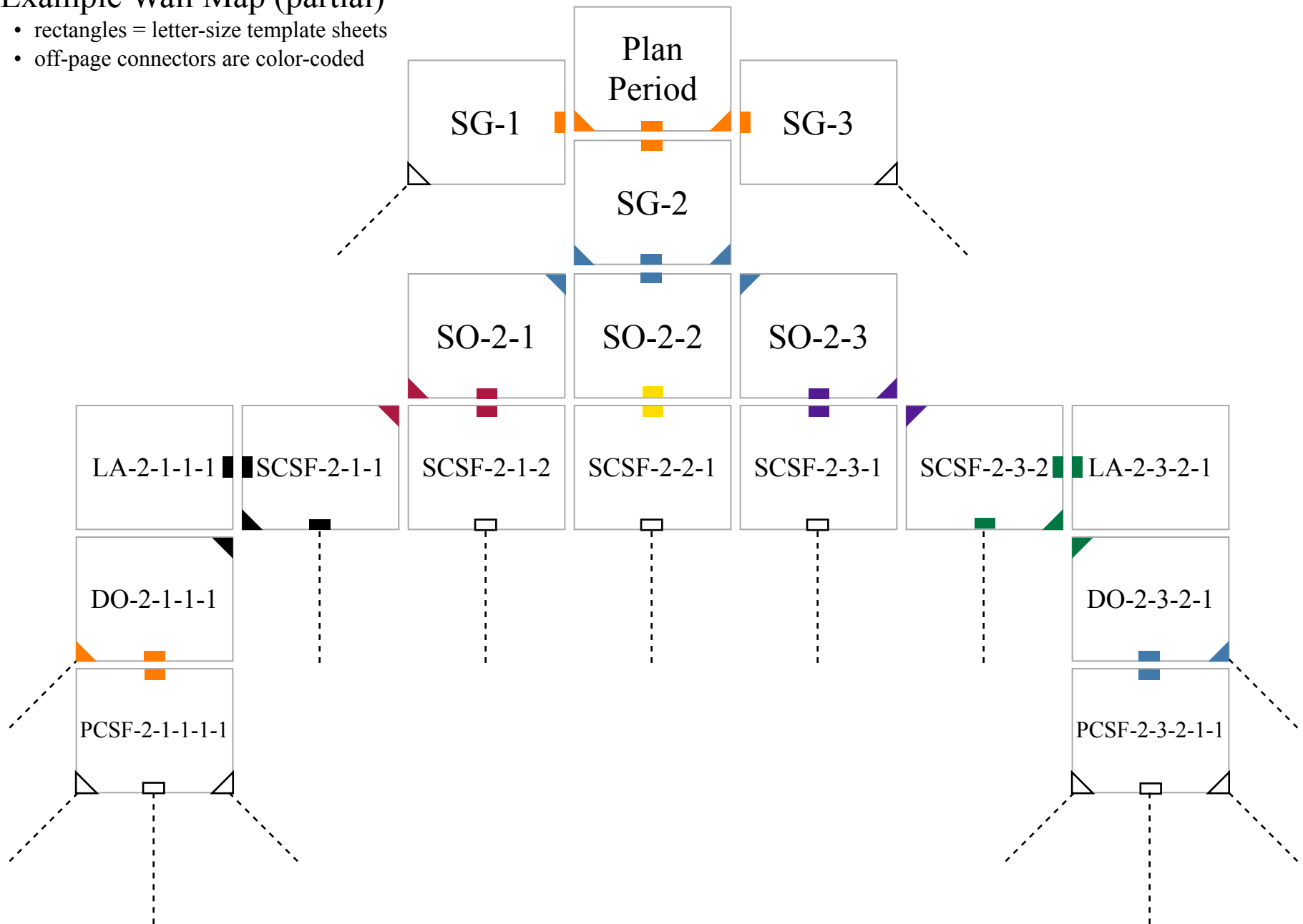
# Section II

## Blank Templates for Creating a New Deployment Cascade

[\*\*Order the Templates product \(PDF + XLS\)\*\*](#)

### Example Wall Map (partial)

- rectangles = letter-size template sheets
- off-page connectors are color-coded





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Plan Period:

Strategic Goals (SG's) established for this Plan Period:

Identifier:

Statement of Goal:

Identifier:

Statement of Goal:

Identifier:

Statement of Goal:

Identifier:

Statement of Goal:

Identifier:

Statement of Goal:





# Process Objective (PO)

PO Identifier:

Description:

## Projects/Activities/Tasks (PAT) essential to this PO:

PAT Identifier:

Description:

Process Involved: \_\_\_\_\_ Parent Department: \_\_\_\_\_

Category of PAT: \_\_\_\_\_ Target Date: \_\_\_\_\_

Person Responsible: \_\_\_\_\_ Est. Cost (\$): \_\_\_\_\_

Est. \$ Benefit, Completed: \_\_\_\_\_ ROI (%): \_\_\_\_\_ B/C Ratio: \_\_\_\_\_

(Scale, 1-10) Criticality: \_\_\_\_\_ Success Likelihood: \_\_\_\_\_ Prob. of Consequences: \_\_\_\_\_ Severity: \_\_\_\_\_



PAT Identifier:

Description:

Process Involved: \_\_\_\_\_ Parent Department: \_\_\_\_\_

Category of PAT: \_\_\_\_\_ Target Date: \_\_\_\_\_

Person Responsible: \_\_\_\_\_ Est. Cost (\$): \_\_\_\_\_

Est. \$ Benefit, Completed: \_\_\_\_\_ ROI (%): \_\_\_\_\_ B/C Ratio: \_\_\_\_\_

(Scale, 1-10) Criticality: \_\_\_\_\_ Success Likelihood: \_\_\_\_\_ Prob. of Consequences: \_\_\_\_\_ Severity: \_\_\_\_\_



## A Final Note

Developing comprehensive deployment cascades for Strategy Execution and Management can become complex quickly. For example, if each “parent” level of your cascade has 2 or 3 “child” levels beneath it, the end result will be dozens (or even hundreds) of template sheets in your wall map. That of course can become unmanageable rapidly. It is for precisely that reason we designed and developed the powerful **ASE™** relational database framework for executing and managing strategy, communicating the results, and sustaining major process improvement.

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  - ★ The focus of Project Management is to do things right.
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